

Lai Jiang

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SUMMARY

Experienced data science professional skilled in Python, MySQL, Javascript, SAS, Matlab, Stata, Econometrics, and Analytics.

EXPERIENCE

Lecturer Jan 2018 - Present
University of California, Irvine Irvine, CA

- Intensive teaching and research in Economics
- Instructed courses including Introduction to Macroeconomics, International Money, Economics of Law, Applied Econometrics, Intermediate Macroeconomics, Money and Banking
- Outstanding Teaching Awards, Spring 2020, Winter 2020
- Delivered invited talks at NYU, UCI, IIOC

Post Doc Researcher Jul 2019 - Sep 2020
University of California, Irvine Irvine, CA

- Intensive research in industrial organization.

Data Analytics Bootcamp Feb 2019 - Aug 2019
University of California, Irvine Irvine, CA

- Learn Advanced Excel, Python, JavaScript (D3.js, Leaflet.js), HTML/CSS, API Interactions, Social Media Mining, SQL, Tableau, Advanced Statistics, Machine Learning, R, Git/GitHub, and more.

Marketing Analyst Sep 2016 - Oct 2017
Curacao Los Angeles, CA

- Collected and analyzed data on marketing effectiveness using regressions and conjoint analysis
- Presented actionable recommendations to top executives

Assistant Professor in Marketing Jul 2012 - May 2016
Sauder School of Business, University of British Columbia Vancouver, BC, Canada

- Primarily research fields included Industry Organization and Econometrics
- Researched and specialized in Applied Econometrics and Predictive Modelling
- Designed and instructed courses including Introduction to Marketing and Microeconomics
- Delivered 7+ invited talks at top conferences and other occasions including Bank of Canada

EDUCATION

Ph.D. in Economics • New York University Sep 2007 - May 2012
• Received outstanding dissertation award and 5-year full Fellowship

B.A. in Economics • Peking University, China Sep 2003 - Jun 2007

HONORS AND PERSONAL INFORMATION

- Honors: Herman E. Krooss Award (2012), Best Rising Star Paper at the 10th Annual International Industrial Organization Conference (2012), Doctoral Fellowship, NYU (2007 - 2012)
- Language: fluent in English, native in Mandarin and basic in French
- Immigration: permanent residency in US, Chinese citizenship

Working Papers

- *An Empirical Model of the Effect of “Bill Shock” Regulation in Mobile Telecommunication Markets* (With Saad Andalib Syed Shah and Jiawei Chen) (Revise and resubmit at International Journal of Industrial Organization)
- *Size Matters – How Consumers Energy Drink Consumption Is Affected by Package Size Changes* (With Pradeep Chintagunta, Ting Zhu and Saad Andalib Syed Shah) (Working Paper, Target Journal: Marketing Science)
- *Tear Down This Wall! Firms’ Differential Price Responses to a Switching Costs Reduction Policy* (With Jiawei Chen and Ting Zhu) (Working Paper, Target Journal: Review of Network Economics)